

Woodstock Pantry ENews Brief

13 November 2023

THE WOODSTOCK PANTRY FUNDRAISER & FRIENDRAISER

We are in the middle of our fundraising and friendraising campaign to raise the funds necessary to transform the Woodstock Pantry into a sustainable, reliable food source for our neighbors. We need to raise another \$100,000. **We need your help!!**

We are implementing a number of strategies to raise the funds. Here are a few.

1. **Social Network** - Some of you shared your community contacts with the Community Engagement Committee (CEC). These contacts created a Social Network. When we add up all the contacts of those who participated, it's 238 community connections! Importantly, that number represents only the people who participated!!!



Imagine if all WP volunteers shared their contacts. I'm sure we collectively have well over 1,000 community contacts!!!

Now imagine those 1,000 people donated just \$50. We would be halfway to our goal!

This is just another demonstration of the power of the community. What we can't do alone, we can do together!!! The CEC is contacting folks who shared their community contacts.

My Request of You:

1. Victoria, Laura, Kathy, Janet, Chris, Lisa, Tim and Matt have been sending emails out to people who shared their contacts. Please check your inbox and spam (in case your computer doesn't recognize their email address). Please respond to the email and work with them to get in touch with your contacts.
2. If your community contacts are not yet in the Social Network, that's fine! Please get in touch with people you know in the community and ask them to join us.

We are asking people to join us by:

1. contributing on our [gofundme.com](https://www.gofundme.com) page, or with this QR code
2. and sharing this request with their colleagues, friends and family as well as community organizations and businesses (add to your social media, send emails, make calls).



1. **Lawn Signs/Posters** - The CEC is posting lawn signs and posters. If you have, or know of, a good location (business or home) for a yard sign or poster, please let me know. We need to get the word out everywhere possible!
2. **Media** - The Rev. Andria Skornik was featured on Hello Rose City. You can see the 5-minute clip here. <https://www.kgw.com/video/features/hello-rose-city/woodstock-pantry/283-d8163034-e412-4456-8a2f-6e39693bd4e0>
3. **Presentations** - The Rev. Andria and I presented **The Woodstock Pantry Story** to folks at All Saints yesterday. They were thrilled to hear how strong our program has become and the significant impact it is making in our community. I will post the presentation on our [website](#).

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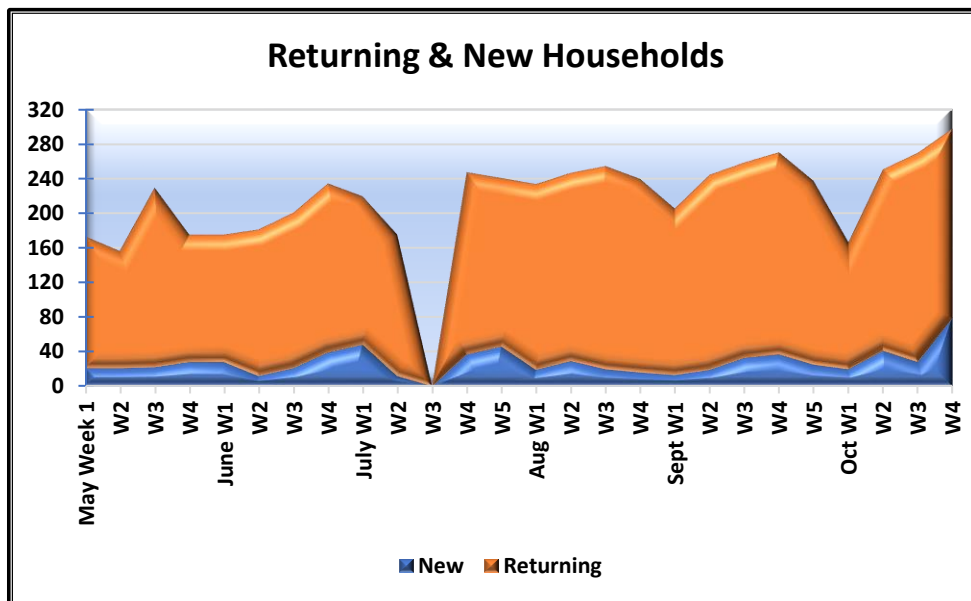
PREPARING THE YEAR-END REPORT

I'm in the process of writing the Year-End Report. There is much to say as this has been a momentous year in the life of Woodstock Pantry. I'll publish it on our website when it's finished. Herein, I want to share one bit of information with you.

As you all know, we have been experiencing a continual increase in demand. To keep up, we keep adding more volunteers to the shifts. Last weekend, we had **total of 56 volunteers**; 29 in Receiving and Packing, and 27 in Distribution. **That, folks, is a RECORD!** And, we were all running the entire time!!

Despite adding a third person to our Intake Teams, our Intake Workers are overwhelmed. Our Intake Teams register people in Link2Feed (L2F). When people are in L2F, registration goes quickly. But when a person is new, it takes 10-15 minutes to get them set up. So, I pulled data on households that visit regularly and those that visit for the first time.

The chart below displays the total number of visits by Returning and New Households each week between May and November, 23. Returning Households are represented by orange, New Households by blue. Of note, 714 New Households were registered during that time. That averages to 27 new households per week. No wonder our Intake Team is stressed! We are instituting strategies to take the pressure off this team.



SIGN UP FOR NOVEMBER SHIFTS

Remember to sign up for the weekend by Thursday so we can plan. Also, if you can't come, please take your name off the sign-up sheet and contact me right away! Otherwise, people think the shift is full and don't sign up. Thanks!

[WP SIGN UP SHEET NOVEMBER](#)

Celebrate...

It Takes a Community, And We Are It!